

# Uri Barnea

MARKETING MANAGEMENT

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## ARTICLES IN SCHOLARLY JOURNALS

SILVERMAN J., BARNEA U.

**The Prediction Order Effect: People Are More Likely to Choose Improbable Outcomes in Later Predictions**

Management Science, 2024, vol.70, no. 12, pp.8541–8555

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**The Effects of Content Ephemerality on Information Processing**

Journal of Marketing Research, 2023, vol.60, no. 4, pp.750–766

HERSHFIELD H. E., MOGILNER C., BARNEA U.

**People Who Choose Time Over Money Are Happier**

Social Psychological and Personality Science, 2016, vol.7, no. 7, pp.697–706

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