

# Roberta Pisani

## DIGITAL TRANSFORMATION

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### ARTICLES IN SCHOLARLY JOURNALS

MAVILIA R., PISANI R.

**Blockchain for agricultural sector: The case of South Africa**

African Journal of Science, Technology, Innovation and Development, 2022, vol.14, no. 3, pp.845-851

MAVILIA R., PISANI R.

**Global Value Chains in the Era of 4IR: New Paradigm of Business Models for SMEs**

Chinese Business Review, 2021, vol.20, no. 1, pp.1-10

MAVILIA R., PISANI R.

**Blockchain and catching-up in developing countries: The case of financial inclusion in Africa**

African Journal of Science, Technology, Innovation and Development, 2020, vol.12, no. 2, pp.151-163

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### RESEARCH MONOGRAPHS

MAVILIA R., PISANI R.

**Gli effetti di Industria 4.0 sulla trasformazione digitale**

Egea, Milano, Italy, 2020

MAVILIA R., PISANI R.

**Project Management nei Finanziamenti Europei**

Egea, Milano, Italy, 2019

MAVILIA R., PISANI R.

**Management delle nuove tecnologie per l'inclusione e l'innovazione sociale**

Egea, Milano, Italy, 2019

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### CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

PERRINI F., PISANI R.

**Gestione strategica della tecnologia e dell'innovazione** in *Management - IV Ed. Economia Aziendale e Gestione delle Imprese*

F. Perrini (Eds), Egea, pp.407-434, 2023

MAVILIA R., PISANI R., BOVALINO G. N.

**Deep Web e Dark Web come risorse per la Cybersecurity** in *Abitare i media: Esperienze e forme dal cinema ai nuovi linguaggi digitali*

G. N. Bovalino, D. Siclari (Eds), Editoriale Scientifica, pp.123-132, 2020

MAVILIA R., PISANI R., BOVALINO G. N.

**L'impatto delle Nuove Tecnologie sui Media: Il Caso dell'Editoria** in *Abitare i media: Esperienze e forme dal cinema ai nuovi linguaggi digitali*

G. N. Bovalino, D. Siclari (Eds), Editoriale Scientifica, pp.133-147, 2020

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## PROCEEDINGS/PRESENTATIONS

MAVILIA R., PISANI R.

**Determinants for a successful fashion loyalty program and communalities among countries**

*Sinergie-SIMA Management Conference 2021: Leveraging Intersections in Management Theory and Practice, 10-11 June, 2021, (Virtual), Italy*

MAVILIA R., PISANI R.

**Global Value Chains in the era of 4IR: New paradigm of Business Models for SMEs**

*Sinergie-SIMA 2020 Virtual Conference : Grand Challenges: Companies and Universities working for a better society, 7-8 September, 2020, (virtual), Italy*

MAVILIA R., PISANI R.

**Intellectual Capital disclosure and third mission in Italian Universities**

*Sinergie-SIMA 2020 Virtual Conference : Grand Challenges: Companies and Universities working for a better society, 7-8 September, 2020, (virtual), Italy*

MAVILIA R., PISANI R.

**Scaling Blockchain for Agricultural Sector: The Agridigital Case**

*3rd International Scientific Conference on IT, Tourism, Economics, Management and Agriculture, October 24 2019, Bratislava, Slovakia*

ZAPPIA F., CHEN L., PISANI R.

**The Impact of New Technologies on Auditing: A Blockchain Paradigm**

*3rd International Scientific Conference on IT, Tourism, Economics, Management and Agriculture, October 24 2019, Bratislava, Slovakia*

MAVILIA R., PISANI R.

**Blockchain and catching-up in developing countries: The case of financial inclusion in Africa**

*LUMSA Conference 2019 – Digital Transformation and Internationalization of Firms: Prospects, Challenges and Future Agenda, 7-8 February, 2019, Palermo, Italy*

MAVILIA R., PISANI R.

**The effects of digital transformation: Social networks as sociability space**

*LUMSA Conference 2019 – Digital Transformation and Internationalization of Firms: Prospects, Challenges and Future Agenda, 7-8 February, 2019, Palermo, Italy*

MAVILIA R., PISANI R.

**Blockchain and catching-up in developing countries: The case of financial inclusion in Africa**

*Società Italiana di Economia e Politica Industriale: XVII Workshop Annuale, 31 January-1 February 2019, Roma, Italy*

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## RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

ZAPPIA F., CHEN L., PAVONE P., PISANI R.

**A Model of Interaction Between the Financial Sector and the Energy Sector: The Hypothesis of Energy Currency**

2018, Chinese Business Review

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