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SUSTAINABILITY

ARTICLES IN SCHOLARLY JOURNALS

VIGLIA G., DE CANIO F., STOPPANI ODDONE A., INVERNIZZI A. C., CERUTTI S.

Adopting revenue management strategies and data sharing to cope with crises

Journal Of Business Research, 2021, vol.137, pp.336-344

AMATULLI C., DE ANGELIS M., STOPPANI ODDONE A.

The appeal of sustainability in luxury hospitality: An investigation on the role of perceived integrity

Tourism Management, 2021, vol.83

AMATULLI C., DE ANGELIS M., STOPPANI ODDONE A.

Analyzing online reviews in hospitality: data-driven opportunities for predicting the sharing of negative emotional content

Current Issues in Tourism, 2019, vol.22, no. 15, pp.1904-1917
