

# Tim Bottke

DIGITAL TRANSFORMATION

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## ARTICLES IN SCHOLARLY JOURNALS

BOTTKE T., KEARNS MANOLATOS D., TROILO G.

**Do You Really Know The Financial Impacts of Your Digital Transformation?**

Harvard Business Review, 20 April, 2023

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## PRACTICE-ORIENTED BOOKS

BOTTKE T.

**Digital Transformation Payday: Navigate the Hype, Lower the Risks, Increase Return on Investments**

John Wiley & Sons, , 2022

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