

Luca Antonelli

MARKETING MANAGEMENT

CASES IN INTERNATIONAL CASE COLLECTIONS

ANTONELLI L., REINA D.

Scaling up the New Format of the UEFA Women's Champions League

2020, The Case Centre, Great Britain

ANTONELLI L., CIRINCIONE A., RUTA D.

The Development of the OTT BROADCASTERS the Sports Market: The SKY SPORT and DAZN Cases

2020, The Case Centre, Great Britain
