

# Aakanksha Gaur

IT MANAGEMENT

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## ARTICLES IN SCHOLARLY JOURNALS

GANDHI M., GAUR A., KAR A. K., DWIVEDI Y. K.

**Crafting user experiences in the metaverse: A design science study**

Technological Forecasting and Social Change, 2024, vol.209, pp.123759

BORGHINI S., CIRRINCIONE A., COLM L., GAUR A., MEDICI B., SORBINO F.

**La mobilità urbana nella prospettiva della Generazione Z**

Economia & Management, 2024, no. 2, pp.87-96

GAUR A., POTNIS D. D.

**Service innovations in mobile banking for creating value for the poor in developing countries**

The Electronic Journal of Information Systems in Developing Countries, 2022, vol.88, no. 4, pp.e12209

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

**Assessing Incumbents' Risk of Digital Platform Disruption**

MIS Quarterly Executive, 2022, vol.21, no. 1, pp.55-74

POTNIS D. D., GAUR A., SINGH J. B.

**Analysing slow growth of mobile money market in India using a market separation perspective**

Information Technology for Development, 2020, vol.26, no. 2, pp.369-393

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GAUR A., COLM L.

**What Is the Metaverse for?** in *Blockchain, Metaverse, and Digital Payments*

Aijaz A. Shaikh, Galimkair Mutanov, Heikki Karjaluo (Eds), Routledge, chap. 12, pp.182-199, 2024

GAUR A.

**Companies and Digital Transformation** in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola(Ed), Springer International Publishing, chap. 1, pp.1-15, 2022

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## PROCEEDINGS/PRESENTATIONS

GAUR A., MALIK N., KAR A. K., BIELLI P.

**The New Age Cyborgs: Mitigating Socio-Technical Biases in Generative AI Applications**

*ITAIS2024: XXI Conference of the Italian Chapter of AIS - Growing in a Digital and Sustainable Society – October 10-12, 2024, Piacenza, Italy*

ABBATEMARCO N., GAUR A., MEREGALLI S.

**Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing**

*Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7, 2022, (online)*

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

**Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption**

*3rd Competitive Renaissance Through Digital Transformation Conference, February 18-19, 2021, Pavia, Italy*

ABBATEMARCO N., DE ROSSI L., GAUR A., SALVIOTTI G.

**Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology**

*Proceedings of the 53rd Hawaii International Conference on System Sciences, January 7-10, 2020, Maui, Hawaii, United States of America*

SALVIOTTI G., GAUR A., PENNAROLA F.

**Strategic factors enabling digital maturity: an extended survey**

*Mediterranean Conference on Information Systems (MCIS), 21-23 September, 2019, Naples, Italy*

GAUR A., OSELLA M., FERRO E., HEDMAN J.

**Open innovation as a business model game changer in the public sector.**

*25th European Conference on Information Systems (ECIS), 5-10 June, 2017, Guimarães, Portugal*

GAUR A., AVISON D.

**Women and ICT enabled well-being: Inclusive Innovation by micro-financial institutions in India.**

*13th International Conference on Social Implications of Computers in Developing Countries, 20-22 May 2015, Negombo, Sri Lanka*

GAUR A., AVISON D., MALAURENT J.

**Together we will find a 'Jugaad': Resource bricolage in the Indian mobile payments sector**

*20th Americas Conference on Information Systems, 7-9 August, 2014, Savannah, Georgia, United States of America*

GAUR A., MALAURENT J., CARTON F.

**Creating a network of human automated teller machines (ATMs): The Business Correspondent model for Mobile Payments**

*3rd International Cashless Society Roundtable, 13-14 May, 2014, Stockholm, Sweden*

GAUR A., AVISON D., MALAURENT J., MOUSAVI R., SHAIK Z.

**Reflections on writing with others: The use of metaphors to describe and develop writing relationships**

*Conf-IRM 2014 International Conference on Information Resources Management, 21-23 May, 2014, Ho Chi Minh City, Vietnam*

GAUR A., AVISON D., ONDRUS J.

**Mobile Merchandising Exploring new business practices in the mobile payment ecosystem**

*3rd Indian Academy of Management, 12-14 December, 2013, IIM Ahmedabad, India*

GAUR A., ONDRUS J.

**The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective**

*14th International Conference on Electronic Commerce, 7-8 August, 2012, Singapore*

SALVIOTTI G., GAUR A., CENNAMO C., DIAFERIA L.

**A guide to Platform Economy for Incumbents**

2020, DEVO Lab – SDA Bocconi School of Management, Milan, Italy

DE ROSSI L., GAUR A., MEREGALLI S., CASTELLI G. V.

**The Edge Organization**

2020, DEVO Lab – SDA Bocconi School of Management, Milan, Italy

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