

Aakanksha Gaur

IT MANAGEMENT

ARTICLES IN SCHOLARLY JOURNALS

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Assessing Incumbents' Risk of Digital Platform Disruption

Mis Quarterly Executive, 2022, vol.2, no. 1, pp.7

GAUR A., POTNIS D. D.

Service innovations in mobile banking for creating value for the poor in developing countries

The Electronic Journal of Information Systems in Developing Countries, 2021, pp.e12209

POTNIS D. D., GAUR A., SINGH J. B.

Analysing slow growth of mobile money market in India using a market separation perspective

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CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GAUR A.

Companies and Digital Transformation in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola(Ed), Springer International Publishing, chap. 1, pp.1-15, 2022

PROCEEDINGS/PRESENTATIONS

ABBATEMARCO N., GAUR A., MEREGALLI S.

Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing

Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7 2022, (online)

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption

3rd Competitive Renaissance Through Digital Transformation Conference, February 18-19, 2021, Pavia, Italy

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13th International Conference on Social Implications of Computers in Developing Countries, 20-22 May 2015, Negombo, Sri Lanka

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20th Americas Conference on Information Systems, 7-9 August, 2014, Savannah, Georgia, United States of America

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3rd International Cashless Society Roundtable, 13-14 May, 2014, Stockholm, Sweden

GAUR A., AVISON D., MALAURENT J., MOUSAVI R., SHAIK Z.

Reflections on writing with others: The use of metaphors to describe and develop writing relationships

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GAUR A., AVISON D., ONDRUS J.

Mobile Merchandising Exploring new business practices in the mobile payment ecosystem

3rd Indian Academy of Management, 12-14 December, 2013, IIM Ahmedabad, India

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SALVIOTTI G., GAUR A., CENNAMO C., DIAFERIA L.

A guide to Platform Economy for Incumbents

2020, DEVO Lab - SDA Bocconi School of Management, Milan, Italy

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