

# Nico AbbateMarco

## DIGITAL TRANSFORMATION

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### ARTICLES IN SCHOLARLY JOURNALS

ABBATEMARCO N.

**Cybersecurity e aziende: se il virus peggiore è la mentalità - Cybersecurity and organizations: When the worst virus is the mindset**

Economia & Management, 2023, no. 3, pp.61–65

BISSACCO D., CARRANO F. M., DE ROSSI L., ABBATEMARCO N., DI LORENZO N., CASANA R., SILERI P.

**Blockchain technology in healthcare: Do we really need it?**

Health Policy and Technology, 2023, vol.12, no. 1, pp.100716

BRECHBUHL H. C., ABBATEMARCO N.

**La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation**

Economia & Management, 2020, no. 2, pp.54–59

ABBATEMARCO N., SALVIOTTI G.

**5G: infrastruttura in cerca d'autore - 5G: an infrastructure seeking for an author**

Economia & Management, 2019, no. 4, pp.65–71

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### PRACTICE-ORIENTED BOOKS

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

**The Blockchain Journey. A guide to practical business applications.**

Bocconi University Press – BUP, Milano, Italy, 2018

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### CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

ABBATEMARCO N.

**A Tool for the Boardroom: The Devo Lab Hit Radar** in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola(Ed), Springer International Publishing, chap. 6, pp.89–111, 2022

ABBATEMARCO N.

**Digital Infrastructure & Internet of Things** in *HIT Radar – General Report - Third Edition*

Salviotti G., Meregalli S.(Ed), Egea, pp.55–79, 2019

## CASES IN INTERNATIONAL CASE COLLECTIONS

MANDELLI A., SALVIOTTI G., PIANCATELLI C., ABBATEMARCO N.

**Vibram: Customer Centricity at the Core of Digital Transformation and New Business Model**

2020, The Case Centre, Great Britain

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## PROCEEDINGS/PRESENTATIONS

DE ROSSI L., ABBATEMARCO N.

**The Good, the Bad, and the Ugly: Analyzing the Impact of Blockchain Technology on Traceability for SMEs**

*The 58th Hawaii International Conference on System Sciences (HICSS) - January 6-12 2025, Waikoloa Village, Hawaii, United States of America*

DE ROSSI L., ABBATEMARCO N.

**The impact of network expansion, developer's activity and seasonality on the adoption of cryptocurrencies**

*ITAIS2024: XXI Conference of the Italian Chapter of AIS - Growing in a Digital and Sustainable Society – October 10-12, 2024, Piacenza, Italy*

ABBATEMARCO N., DE ROSSI L.

**Will Lightning Network Solve Bitcoin's Issues? Preliminary Evidence on the Impact of Layer2 Solutions on Cryptocurrencies' Adoption in Micro Enterprises**

*ITAIS2024: XXI Conference of the Italian Chapter of AIS - Growing in a Digital and Sustainable Society – October 10-12, 2024, Piacenza, Italy*

DE ROSSI L., ABBATEMARCO N., DIAFERIA L., SALVIOTTI G.

**A Metaverse Typology: Exploring the Role of Immersivity and Centralization in Driving Value Creation**

*Proceedings of the 57th Annual Hawaii International Conference on System Sciences, January 3-6 2024, Honolulu, Hawaii, United States of America*

ABBATEMARCO N.

**Cyber Capabilities as Dynamic Capabilities: Meeting the Demands of the Ever-Evolving Cybersecurity Environment**

*Proceedings of the 57th Annual Hawaii International Conference on System Sciences, January 3-6 2024, Honolulu, Hawaii, United States of America*

ABBATEMARCO N., SALVIOTTI G., D'IGNAZIO C., DE ROSSI L.

**Understanding Leadership Competencies in Cyber Crisis Management: Insights from the Maersk Global Supply Chain Meltdown**

*Proceedings of the 57th Annual Hawaii International Conference on System Sciences, January 3-6 2024, Honolulu, Hawaii, United States of America*

SALVIOTTI G., ABBATEMARCO N., DE ROSSI L., BJØRNLAND K.

**Understanding the Role of Leadership Competencies in Cyber Crisis Management: A Case Study**

*Proceedings of the 56th Annual Hawaii International Conference on System Sciences, January 3-6 2023, Maui, Hawaii, United States of America*

ABBATEMARCO N., GAUR A., MEREGALLI S.

## **Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing**

*Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7 2022, (online)*

ABBATEMARCO N., DE ROSSI L., GAUR A., SALVIOTTI G.

## **Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology**

*Proceedings of the 53rd Hawaii International Conference on System Sciences, January 7-10, 2020, Maui, Hawaii, United States of America*

SALVIOTTI G., ABBATEMARCO N., DE ROSSI L.

## **Towards a Comprehensive Blockchain Architecture Continuum.**

*Proceedings of the 52nd Hawaii International Conference on System Sciences 2019, Grand Wailea, Maui, United States of America*

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

## **An econometric model to estimate the value of a cryptocurrency network: the Bitcoin case.**

*Proceedings of 26th European Conference on Information Systems 2018, Portsmouth, Great Britain*

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

## **A Structured Framework to Assess the Business Application Landscape of Blockchain Technologies**

*The 51st Hawaii International Conference on System Sciences - January 2-6 2018, Waikoloa Village, Hawaii, United States of America*

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## RESEARCH REPORTS

DE ROSSI L., ABBATEMARCO N., MEREGALLI S., CASTELLI G. V.

### **Hyper Performing Computing**

2020, DEVO Lab – SDA Bocconi School of Management, Milan, Italy

SALVIOTTI G., CAVALLAZZI S., ABBATEMARCO N.

### **HIT Radar Application Focus: Back Office**

2019, Economia & Management Plus, Milano, Italy

SALVIOTTI G., ABBATEMARCO N.

### **HIT Radar Application Focus: HR**

2019, Economia & Management Plus, Milano, Italy

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

### **HIT Radar Application Focus: Industrial Operations**

2019, Economia & Management Plus, Milano, Italy

SALVIOTTI G., CAVALLAZZI S., ABBATEMARCO N.

### **HIT Radar Application Focus: Legal & Security**

2019, Economia & Management Plus, Milano, Italy

ABBATEMARCO N., DE ROSSI L., SALVIOTTI G.

### **Exploiting Blockchain**

2017, DEVO Lab – SDA Bocconi School of Management, Milan, Italy

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