

Nico Abbatemarco

DIGITAL TRANSFORMATION

ARTICLES IN SCHOLARLY JOURNALS

BRECHBUHL H. C., ABBATEMARCO N.

La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation

Economia & Management, 2020, no. 2, pp.54-59

ABBATEMARCO N., SALVIOTTI G.

5G: infrastruttura in cerca d'autore

Economia & Management, 2019, no. 4, pp.65-71

PRACTICE-ORIENTED BOOKS

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

The Blockchain Journey. A guide to practical business applications.

Bocconi University Press - BUP, Milano, Italy, 2018

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

ABBATEMARCO N.

A Tool for the Boardroom: The Devo Lab Hit Radar in *The Post-Digital Enterprise*

Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola(Ed), Springer International Publishing, chap. 6, pp.89-111, 2022

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Digital Infrastructure & Internet of Things in *HIT Radar – General Report - Third Edition*

Salviotti G., Meregalli S.(Ed), Egea, 2019

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Human Augmentation & Internet of Things in *HIT Radar – General Report - Second Edition*

Salviotti G., Meregalli S.(Ed), Egea, 2018

CASES IN INTERNATIONAL CASE COLLECTIONS

MANDELLI A., SALVIOTTI G., PIANCATELLI C., ABBATEMARCO N.

Vibram: Customer Centricity at the Core of Digital Transformation and New Business Model

2020, The Case Centre, Great Britain

PROCEEDINGS/PRESENTATIONS

ABBATEMARCO N., GAUR A., MEREGALLI S.

Stuck in Pilot Purgatory: Understanding and Addressing the Current Challenges of Industrial IoT in Manufacturing

Proceedings of the 55th Annual Hawaii International Conference on System Sciences, January 3-7, 2022, (online)

ABBATEMARCO N., DE ROSSI L., GAUR A., SALVIOTTI G.

Beyond a Blockchain Paradox: How Intermediaries Can Leverage a Disintermediation Technology

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SALVIOTTI G., ABBATEMARCO N., DE ROSSI L.

Towards a Comprehensive Blockchain Architecture Continuum.

Proceedings of the 52nd Hawaii International Conference on System Sciences 2019, Grand Wailea, Maui, United States of America

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An econometric model to estimate the value of a cryptocurrency network: the Bitcoin case.

Proceedings of 26th European Conference on Information Systems 2018, Portsmouth, Great Britain

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

A Structured Framework to Assess the Business Application Landscape of Blockchain Technologies

The 51st Hawaii International Conference on System Sciences - January 2-6 2018, Waikoloa Village, Hawaii, United States of America

RESEARCH REPORTS

DE ROSSI L., ABBATEMARCO N., MEREGALLI S., CASTELLI G. V.

Hyper Performing Computing

2020, DEVO Lab – SDA Bocconi School of Management, Milan, Italy

SALVIOTTI G., CAVALLAZZI S., ABBATEMARCO N.

HIT Radar Application Focus: Back Office

2019, Economia & Management Plus, Milano, Italy

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HIT Radar Application Focus: HR

2019, Economia & Management Plus, Milano, Italy

SALVIOTTI G., DE ROSSI L., ABBATEMARCO N.

HIT Radar Application Focus: Industrial Operations

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SALVIOTTI G., CAVALLAZZI S., ABBATEMARCO N.

HIT Radar Application Focus: Legal & Security

2019, Economia & Management Plus, Milano, Italy

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Exploiting Blockchain

2017, DEVO Lab - SDA Bocconi School of Management, Milan, Italy
