

# Hans Christian Brechbuhl

## DIGITAL TRANSFORMATION

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### ARTICLES IN SCHOLARLY JOURNALS

BRECHBUHL H. C., ABBATEMARCO N.

**La sfida nascosta della trasformazione digitale - The Hidden Challenge of Digital Transformation**

*Economia & Management*, 2020, no. 2, pp.54-59

BRECHBUHL H. C., BERGHAUS S., SAMMER T., BÄCK A.

**Balancing Innovation and Operations: Opportunities and Challenges of Second Generation Enterprise Mobility**

*The Journal of Management Systems*, 2014, vol.24, no. 3, pp.31-44

BRECHBUHL H. C., BRUCE R., DYNES S., JOHNSON M. E.

**Protecting Critical Information Infrastructure: Developing Cybersecurity Policy**

*Information Technology for Development*, 2010, vol.16, no. 1, pp.83-91

BRECHBUHL H. C.

**Best Practices for Service Organisations**

*Business Strategy Review*, 2004, vol.15, no. 1, pp.68-70

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### ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

BRECHBUHL H. C., TRNJANIN A.

**In the Consumer Age, the Customer Dictates the Pace**

*Handelszeitung*, April, 2016

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### PROCEEDINGS/PRESENTATIONS

BRECHBUHL H. C., SAMMER T., BÄCK A.

**The New Enterprise Mobility: Seizing the Opportunities and Challenges in Corporate Mobile IT**

*19th AMCIS 2013 Proceedings, August 15-17, 2013, Chicago, IL, United States of America*

BRECHBUHL H. C., DYNES S., JOHNSON M. E.

**Information Security in the Extended Enterprise: Some Initial Results From a Field Study of an Industrial Firm**

*4th Annual Workshop on the Economics of Information Security, June 1-3 2005, Cambridge, MA, United States of America*

## RESEARCH REPORTS

ESPINEL V., BRECHBUHL H. C., BRYNJOLFSSON E., ANNUNZIATA M., CAO R., CRAWFORD S., DE FILIPPI P., FANJUL M., GOODMAN M., HOKE D. C., KIRKPATRICK D., LANNG C., MADELIN R., MOODY J., MOREIRA C., BRENDAN P., PETERSON K.

**Deep Shift: 21 Ways Software Will Transform Global Society - Global Agenda Council on the Future of Software & Society**

2015, World Economic Forum

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