

Joachim Vosgerau

MARKETING MANAGEMENT

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COMMENTS, DISCUSSIONS, REPLIES IN JOURNAL

SCOPELLITI I., VOSGERAU J., HUH Y. E.

Response to Commentaries on the Exerting Self-Control ≠ Sacrificing Pleasure Research Dialogue

2020, Journal of Consumer Psychology

PROCEEDINGS/PRESENTATIONS

BAS B., CIULLI R., VOSGERAU J.

Why Do People Condemn and Appreciate Experiments?

EMAC Annual Conference, May 24-27, 2022, Budapest, Hungary
