

# Piergiacomo Mion Dalle Carbonare

PUBLIC MANAGEMENT

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## ARTICLES IN SCHOLARLY JOURNALS

MION DALLE CARBONARE P., HIEDEMANN A., NASI G.

**Milano, Monaco, Barcellona: smart city a confronto**

Economia & Management, 2018, vol.1, pp.29-34

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## CASES IN INTERNATIONAL CASE COLLECTIONS

MION DALLE CARBONARE P., PRESTINI S., RURALE A.

**In the Eyes of the Art Beholder: The Case of Villa Necchi Campiglio**

2019, The Case Centre, Great Britain

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

MION DALLE CARBONARE P., PROKUPEK M.

**Cultural business models: The Mistake of Obsolescence in Managing the Cultural Business: Avoiding Mistakes, Finding Success**

M.Addis, A.Rurale (Eds),Routledge, chap. 2, 2020

CARÙ A., MION DALLE CARBONARE P., OSTILLIO M. C., PIANCATELLI C.

**The Impact of Technology on Visitor Immersion in Art Exhibitions: Evidence from the Modigliani Art Experience exhibition in Digital Transformation in the Cultural and Creative Industries. Production, Consumption and Entrepreneurship in the Digital and Sharing Economy**

Marta Massi, Marilena Vecco, Yi Lin (Eds),Routledge, chap. 2, 2020

PIANCATELLI C., CUADRADO M., MION DALLE CARBONARE P.

**Balenciaga, the Master of Haute Couture in The Artification of Luxury Fashion Brands : Synergies, Contaminations, and Hybridizations**

Marta Massi , Alex Turrini (Eds),Palgrave Macmillan, chap. 6, 2020

MASSI M., MION DALLE CARBONARE P., TURRINI A.

**Turning Crowds into Patrons: Democratizing Fundraising in the Arts and Culture in The Routledge Companion to Arts Management**

William J. Byrnes, Aleksandar Brkic (Eds),Routledge, chap. 27, pp.409-429, 2019

MASSI M., PIANCATELLI C., MION DALLE CARBONARE P.

**Boosting Football Club Brands Through Museums: The Experience of Mondo Milan in Integrated Marketing Communications, Strategies, and Tactical Operations in Sports Organizations**

Manuel Alonso Dos Santos (Eds), IGI Global, chap. 6, pp.110-128, 2019

CUCCINIELLO M., MION DALLE CARBONARE P.

**Smart city e sharing economy nei servizi pubblici in Management Pubblico**

F. Longo, A. Turrini, G. Fattore, M. Cucciniello, E. Ricciuti (Eds), Egea, chap. 20, pp.339-355, 2017

MION DALLE CARBONARE P.

**Belgio in Ocap 1/2016 - Sistemi Di Selezione E Valutazione Dei Dirigenti Pubblici In Europa**

Giovanni Valotti, Marta Barbieri, Raffaella Saporito, Giorgia Girosante (Ed), Egea, pp.201-220, 2016

MION DALLE CARBONARE P.

**Lettonia in Ocap 1/2016-Sistemi Di Selezione E Valutazione Dei Dirigenti Pubblici In Europa**

Giovanni Valotti, Marta Barbieri, Raffaella Saporito, Giorgia Girosante (Ed), Egea, pp.263-271, 2016

MION DALLE CARBONARE P.

**Polonia in Ocap 1/2016-Sistemi Di Selezione E Valutazione Dei Dirigenti Pubblici In Europa**

Giovanni Valotti, Marta Barbieri, Raffaella Saporito, Giorgia Girosante (Ed), Egea, pp.271-286, 2016

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## PROCEEDINGS/PRESENTATIONS

CARÙ A., MION DALLE CARBONARE P., OSTILLIO M. C.

**The impact of technology on visitor immersion in art exhibitions: Evidence from the Modigliani Art Experience exhibition**

15th International Conference on Arts and Cultural Management - AIMAC - June 23-26, 2019, Venice, Italy

MION DALLE CARBONARE P., RURALE A., TURRINI A.

**Successful Community Outreach and Audience Development: Lincoln Centre, NYC**

14th International Conference on Arts and Cultural Management AIMAC - June 24-28, 2017, Beijing, China (PRC)

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