

Marco Tortoriello

COMPETITIVE STRATEGY

ARTICLES IN SCHOLARLY JOURNALS

MAROET M., TORTORIELLO M., IUBATTI D.

Big fish, big pond? The joint effect of formal and informal core–periphery positions on innovation productivity

Organization Science, 2020, vol.31, no. 6, pp.1538–1559

GÓMEZ-SOLÓRZANO M., SODA G., TORTORIELLO M.

Instrumental and affective ties within the laboratory: The impact of informal cliques on innovative productivity

Strategic Management Journal, 2019, vol.40, no. 10, pp.1593–1609

TORTORIELLO M., SODA G., IORIO A.

Harvesting Value from Brokerage: Individual Strategic Orientation, Structural Holes, and Performance

Academy of Management Journal, 2018, vol.61, no. 3, pp.896–918

TORTORIELLO M., MCEVILY B., KRACKHARDT D.

Being a catalyst of innovation: the role of knowledge diversity and network closure

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The social underpinnings of absorptive capacity: the moderating effects of structural holes on innovation generation based on external knowledge

Strategic Management Journal, 2015, vol.36, no. 4, pp.586–597

MCEVILY B., SODA G., TORTORIELLO M.

More Formally: Rediscovering the Missing Link between Formal Organization and Informal Social Structure

Academy of Management Annals, 2014, vol.8, no. 1, pp.299–345

DOKKO G., KANE A., TORTORIELLO M.

One of Us or One of My Friends: How Social Identity and Tie Strength Shape the Creative Generativity of Boundary-Spanning Ties

Organization Science, 2014, vol.35, no. 5, pp.703–726

KÁGANER E., GIORDANO G., BRION S., TORTORIELLO M.

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Bridging the Knowledge Gap: The Influence of Strong Ties, Network Cohesion, and Network Range on the Transfer of Knowledge Between Organizational Units

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Not All Bridging Ties Are Equal: Network Imprinting and Firm Growth in the Nashville Legal Industry

Organization Science, 2012, vol.23, no. 2, pp.547-563

TORTORIELLO M., PERRONE V., MCEVILY B.

Cooperation among competitors as status-seeking behavior: network ties and status differentiation

European Management Journal, 2011, vol.29, no. 5, pp.335-346

TORTORIELLO M., MCEVILY B.

Measuring trust in organisational research: Review and recommendations

Journal of Trust Research, 2011, vol.1, no. 1, pp.23-63

TORTORIELLO M., KRACKHARDT D.

Activating Cross-Boundary Knowledge: The Role of Simmelian Ties in the Generation of Innovations

Academy of Management Journal, 2010, vol.53, no. 1, pp.167-181

RESEARCH MONOGRAPHS

TORTORIELLO M.

Innovation in organizations: informal network, knowledge sharing, and the development of firms' innovative capabilities

Bocconi University Press – BUP, Milano, Italy, 2017

CASES IN INTERNATIONAL CASE COLLECTIONS

TORTORIELLO M., FABRIS A.

From Good to Great in Fashion: Saint Laurent in 2019

2020, The Case Centre, Great Britain

PROCEEDINGS/PRESENTATIONS

SODA G., TORTORIELLO M., GÓMEZ-SOLÓRZANO M.

The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance

Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, United States of America

SODA G., TORTORIELLO M., GÓMEZ-SOLÓRZANO M.

The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance

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TORTORIELLO M., PARUCHURI S.

Assessing Competence in Workplace? The Role of Network Ties and Proximity

77th Annual Meeting of the Academy of Management - August 4-8 2017, Atlanta, GA, United States of America

TORTORIELLO M., KRACKHARDT D.

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TORTORIELLO M., IUBATTI D., MAORET M.

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Academy of Management Annual Meeting - August 5-9, 2016, Anaheim, CA, United States of America

TORTORIELLO M., SODA G., IORIO A.

"It is How You Broker: Behavioral Orientation, Structural Holes and Individual Performance"

Academy Of Management Annual Meeting - August 7-11, 2015, Vancouver, Canada

TORTORIELLO M., TÄUBE F. A., MOEBUS S.

Lost in transition: knowledge acquisition and knowledge loss in interpersonal exchanges

74th Annual Meeting of the Academy of Management - August 1-5 2014, Philadelphia, United States of America

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The development of innovation in multiple core/periphery networks

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RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

TORTORIELLO M.

Il potere dei network al servizio delle imprese

2017, *Economia & Management Plus*, Milano, Italy

TORTORIELLO M.

Understand Your Network and Let Knowledge Flow: The Importance of Strong Ties

2012, *IESE Insight*
