

# TOURISM AND COVID-19: LESSONS FROM LEADING MUSEUMS

**STREAMING**  
**3.06.2020**

TOURISM AND COVID-19:  
LESSONS FROM LEADING  
MUSEUMS

H. 4.00 PM • 5.30 PM

In collaboration with



**For more information**  
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**For registration [click here](#)**

Due to the restrictions in national and international movements as well as the social and health situation generated by the Covid-19 pandemic, the webinar will discuss the impact on museums. Through the participation of three Directors of some of the most visited and renowned national museums around the globe, the Vatican Museums, the National Gallery of Art and the Uffizi Gallery, we will address the main challenges and the possible solutions to reinvent their strategy in an adaptive and resilient way.

## SPEAKERS



**Barbara Jatta,**  
Director, Vatican Museums, Vatican City



**Eike Schmidt,**  
Director, Uffizi Gallery, Florence



**Kaywin Feldman,**  
Director, National Gallery of Art,  
Washington DC

## MODERATOR



**Andrea Rurale,**  
MAMA Director,  
SDA Bocconi School of Management