

# Piergiacomo Mion Dalle Carbonare

PUBLIC MANAGEMENT

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## ARTICOLI SU RIVISTA SCIENTIFICA

RURALE A., CARÙ A., MION DALLE CARBONARE P.

**Nuove esperienze di consumo il caso FAI**

*Economia & Management*, 2022, no. 1, pp.30-34

MION DALLE CARBONARE P., HIEDEMANN A., NASI G.

**Milano, Monaco, Barcellona: smart city a confronto**

*Economia & Management*, 2018, no. 1, pp.29-34

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## CONTRIBUTI IN VOLUME, CAPITOLI O SAGGI SCIENTIFICI

CUCCINIELLO M., MION DALLE CARBONARE P.

**L'innovazione digitale nelle istituzioni pubbliche e le smart city** in *Management Pubblico – II Ed.*

Maria Cucciniello, Giovanni Fattore, Francesco Longo, Elisa Ricciuti, Alex Turrini (a cura di), Egea, chap. 15, pp.253-272, 2024

CARÙ A., MION DALLE CARBONARE P., OSTILLIO M. C., PIANCATELLI C.

**The Impact of Technology on Visitor Immersion in Art Exhibitions: Evidence from the Modigliani Art**

**Experience exhibition** in *Digital Transformation in the Cultural and Creative Industries. Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*

Marta Massi, Marilena Vecco, Yi Lin (a cura di), Routledge, chap. 2, pp.13-31, 2021

PIANCATELLI C., CUADRADO M., MION DALLE CARBONARE P.

**Balenciaga, the Master of Haute Couture** in *The Artification of Luxury Fashion Brands : Synergies, Contaminations, and Hybridizations*

Marta Massi, Alex Turrini (a cura di), Palgrave Macmillan, chap. 6, pp.141-162, 2020

MION DALLE CARBONARE P., PROKUPEK M.

**Cultural business models: The Mistake of Obsoletion** in *Managing the Cultural Business: Avoiding Mistakes, Finding Success*

M.Addis, A.Rurale (a cura di), Routledge, chap. 2, pp.32-47, 2020

MASSI M., PIANCATELLI C., MION DALLE CARBONARE P.

**Boosting Football Club Brands Through Museums: The Experience of Mondo Milan** in *Integrated Marketing Communications, Strategies, and Tactical Operations in Sports Organizations*

Manuel Alonso Dos Santos (a cura di), IGI Global, chap. 6, pp.110-128, 2019

MASSI M., MION DALLE CARBONARE P., TURRINI A.

**Turning Crowds into Patrons: Democratizing Fundraising in the Arts and Culture** in *The Routledge*

*Companion to Arts Management*

William J. Byrnes, Aleksandar Brkic (a cura di), Routledge, chap. 27, pp.409-429, 2019

CUCCINIELLO M., MION DALLE CARBONARE P.

**Smart city e sharing economy nei servizi pubblici** in *Management Pubblico*

M. Cucciniello, G. Fattore, F. Longo, E. Ricciuti, A. Turrini (a cura di), Egea, chap. 20, pp.339-355, 2018

MION DALLE CARBONARE P.

**Belgio** in *Ocap 1/2016 - Sistemi di Selezione e Valutazione dei Dirigenti Pubblici in Europa*

Giovanni Valotti, Marta Barbieri, Raffaella Saporito, Giorgia Girosante (a cura di), Egea, pp.201-220, 2016

MION DALLE CARBONARE P.

**Lettonia** in *Ocap 1/2016 - Sistemi di Selezione e Valutazione dei Dirigenti Pubblici in Europa*

Giovanni Valotti, Marta Barbieri, Raffaella Saporito, Giorgia Girosante (a cura di), Egea, pp.263-271, 2016

MION DALLE CARBONARE P.

**Polonia** in *Ocap 1/2016 - Sistemi di Selezione e Valutazione dei Dirigenti Pubblici in Europa*

Giovanni Valotti, Marta Barbieri, Raffaella Saporito, Giorgia Girosante (a cura di), Egea, pp.271-286, 2016

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## ALTRO

MION DALLE CARBONARE P.

**Analyzing the effect of the expanded servicescape on visitor's satisfaction and loyalty in museums - PhD Thesis**

2022, University of Valencia, Spagna

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## CASI PUBBLICATI IN COLLANE INTERNAZIONALI

MION DALLE CARBONARE P., PRESTINI S., RURALE A.

**In the Eyes of the Art Beholder: The Case of Villa Necchi Campiglio**

2019, The Case Centre, Gran Bretagna

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## PROCEEDINGS/PRESENTATIONS

CUADRADO-GARCÍA M., MONTORO-PONS J., MION DALLE CARBONARE P.

**Analyzing the Effect of the Expanded Servicescape on Visitor's Satisfaction and Loyalty in Museums**

*AIMAC 2022 - 16th International Conference on Arts and Cultural Management, June 24-29 2022, Mexico City, Messico*

CARÙ A., MION DALLE CARBONARE P., RURALE A.

**Cultural Consumption and Covid-19: The Case of the Italian National Trust (FAI)**

*AIMAC 2022 - 16th International Conference on Arts and Cultural Management, June 24-29 2022, Mexico City, Messico*

CARÙ A., MION DALLE CARBONARE P., OSTILLIO M. C.

**The impact of technology on visitor immersion in art exhibitions: Evidence from the Modigliani Art Experience exhibition**

*AIMAC 2019 - 15th International Conference on Arts and Cultural Management, June 23-26 2019, Venice, Italia*

MASSI M., PIANCATELLI C., RURALE A., MION DALLE CARBONARE P.

**From Maecenas to Crowd: Democratizing Fundraising in the Arts and Culture. The case of BeArt**

*AIMAC 2019 - 15th International Conference on Arts and Cultural Management, June 23-26 2019, Venezia, Italia*

MION DALLE CARBONARE P., RURALE A., TURRINI A.

**Successful Community Outreach and Audience Development: Lincoln Centre, NYC**

*14th International Conference on Arts and Cultural Management AIMAC - June 24-28 2017, Beijing, Cina*

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