SDA Bocconi

Internet, Social Media and mobile for Marketing and Corporate Communication

31st October - 29th November 2012

Bocconi School of Management

COMPANY INFORMATION

Company Name

Address

Postal or zip code

City Country

Phone number

Fax number

email

PERSONAL INFORMATION

Last Name

First Name

Date of birth and place (City and Country)

Nationality Degree

email

Fiscal Code

QUALIFICATION

POSITION

DATA FOR INVOICE

Institution and Contact Name

Office/Department

Address (Registered Office)

Postcode/Zip Code City Country

VAT Number

Fiscal Code

HOW TO REGISTER

1. REGISTRATION

Please complete this enrollment request form and mail it or fax it to:
SDA Bocconi School of Management
Via Bocconi, 8 - 20136 Milano - Italy
Tel. +39 02 5836.6802 - Fax +39 02 5836.6833
email: corso.valli@sdabocconi.it
The final deadline for application is **28th September, 2012**
Applications are reviewed on a rolling basis, those received after the final deadline may not be accepted.

2. TERMS OF PAYMENT

The registration fee is € ..... + VAT (if required) including Marketing Community
A 10% reduction on the registration fee is offered to applications sent in by 1st September, 2012. These offers are not cumulative. Payment should take place upon enrolling and must be executed in the name of and on behalf of the invoice recipient by choosing one of the following payment options:

☐ Cashier's cheque or banker's draft made out to "Università Commerciale L. Bocconi"
☐ Money transfer to Università Commerciale L. Bocconi at Banca Popolare di Sondrio - Branch 11, Via Bocconi 8, Milano, Italy.
IBAN IT55E0569601610000002000X88, Cod. BIC/SWIFT: POSO IT 22.
Please specify the code **93371.**
☐ Credit card ☐ Visa ☐ Eurocard/Mastercard ☐ American Express

Card number |_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|_|

Expiration date |_|_|/|_|_| Security Code |_|_|_|_|

Signature _____

Print name _____

The invoice will be sent to you by conventional insured mail.

3. CANCELLATION POLICY

3.1 You may cancel your participation in the course by written notice of cancellation within 10 days starting from the above mentioned final application deadline. In such case, you will be refunded the entire amount of your registration fee.
3.2 Unless timely notice is received the entire sum shall be retained.
Substitutions are accepted at any time.
3.3 For applications that arrive after the final deadline (11th October, 2012), even if accepted, a no-refund policy is applied.

4. CHANGES IN THE PROGRAM

SDA Bocconi reserves the right to modify the structure of the program at its convenience or to cancel it. If this should occur, all participants will be informed by 21st October, 2012.

5. COMPETENT JURISDICTION

The law court having exclusive jurisdiction in the interpretation and execution of the present contract is that of Milan.

6. PRIVACY STATEMENT in agreement with Paragraph 13 of the legislative decree 30.06.03, n. 196 and successive formulations

In accordance with D.lgs. no. 196/2003 the information supplied shall be processed for the purposes of course administration (accountancy, logistics, compilation of lists). The information may be used for the creation of an archive for the purposes of distributing (via email, fax or post) future SDA Bocconi course proposals and study initiatives. You may access the information in our possession and exercise the rights specified in paragraph 7 of the legislation (regarding the updating, correction, completion, cancellation, transformation or freezing of the information etc.) by applying in writing to the proprietor of the processing at the address indicated below. Should you prefer that your personal information (name, qualification, company and email address) is not made available to other course members check this box. ☐
Should you prefer not to receive further information, check this box ☐
Signature for acceptance (with stamp in the case of companies/institutions)

Signature _____

Signature for acceptance, as provided by the articles 1341 and 1342 of Italian Civil Code, of the following articles: 1-3-4-5-6

Signature _____

Date _____