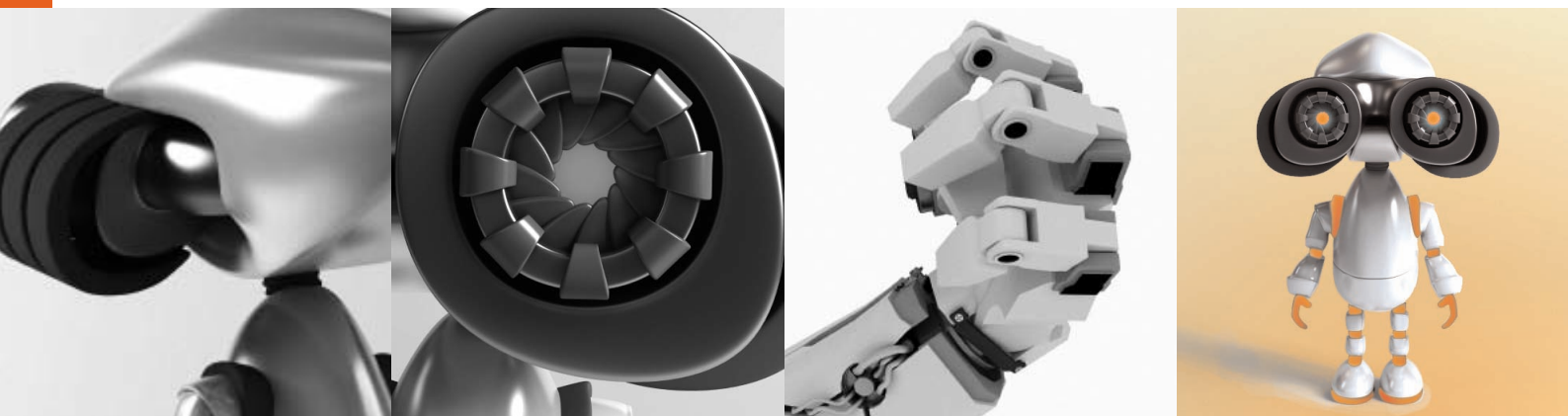


MILANO | ITALY



Empower Your Vision

**JAPAN:
CHAMPIONS OF LEAN PRODUCTION
STUDY TOUR 2010
NOVEMBER - DECEMBER 2010**



“ *Empower your vision means to confront and acquire different and qualified perspectives to develop a complete managerial vision. Empower your vision is our exhortation, but also our commitment.* ”

Alberto Grando | Dean, SDA Bocconi School of Management



JAPAN: CHAMPIONS OF LEAN PRODUCTION

The Study Tour in Japan allows to directly experience through in-company visits the most advanced Japanese management practices in the field of Operations and Technology Management.

The selected companies have represented and still represent today, in a turbulent economic arena, a benchmarking model of excellence that has been successfully exported and applied in western countries becoming a ‘Best Practice’ for many companies operating in different sectors.

This model bases its roots on the [Lean Thinking](#), which goes far beyond the simple and systematic introduction and application of a set of tools, methodologies and techniques.

A successful Lean Thinking reorganization requires a deep redefinition not only of processes, but also of company culture, values and skills both at a managerial and operative level. Lean Thinking represents a breakthrough innovation for a company basing its basic principles on the concepts of simplicity, continuous improvement, people involvement and empowerment at all different levels, discipline and systematic approach.

The company visits of the 2010 Study Tour (its fourth edition) will mainly focus on the [automotive, household appliance and mechanics sectors](#), being recognized as the most advanced ones in the application of Lean Management principles. However, we will visit also some companies in other sectors, such as logistics or health core services, where the Lean principles have been applied.

THE TOUR

The Study Tour program includes the following different activities:

- [in-class introduction training](#) (in Japan);
- [visits to the most excellent companies in Lean Production](#). In most cases, the visits will be structured as follows: presentation of the company and of the Operations/Supply Chain structure and organization, guided tour visits to the most relevant plants, discussion with the management with Q&A;
- [daily debriefing sessions](#) on the companies visited;
- [a final debriefing and benchmarking session](#) on the “lessons learned”.

A team of SDA Bocconi School of Management Professors (or belonging also to other international partner institutions) who are experts in the field of Operations Management, will guide the group through the tour supporting the participants in the analysis and interpretation of the Lean principles application.

DURATION AND CALENDAR

The Study Tour duration is 5 days in Japan, 8 days overall.

The departure is planned for Saturday November 27, 2010.

Arrival and meeting point for the group is OSAKA on November 28, 2010.

The return is planned for Saturday December 4, 2010 from OSAKA.

November 28

Arrival and group gathering Osaka (Japan)

November 28

INTRODUCTION about Lean Production and the companies to be visited Osaka (Japan).

November 29 - December 2

IN-COMPANIES STRUCTURED VISITS

Corporate headquarters and plants (Japan).

Based on the experience of the first three editions, we plan to visit around **6 companies**, both multinational and medium size companies.

They include: Toyota, Denso, Daikin, Kansai Sekisui House, Honda, Mori Seiki, etc. (*):

- Presentation of the company and of the Operations/Supply Chain structure and organization.
- Guided tour visits to the most relevant plants.
- Discussion with the management with Q&A.
- Daily debriefing sessions on the companies visited.

FINAL DEBRIEFING AND

BENCHMARKING SESSION on the "LESSONS LEARNED" Kyoto (Japan)

December 3

CULTURAL VISIT TO JAPAN

"Kyoto: the Imperial city" Kyoto (Japan)

* Some companies could be replaced with some others of particular interest.

PROGRAM DIRECTOR

The director of the initiative is

Francesco Gallmann

(francesco.gallmann@sdabocconi.it),

SDA Bocconi School of Management Professor of Operations and Technology Management.

He will be also supported both for scientific and organizational issues by other faculty members of the Operations and Technology Management Unit.

TARGET PARTICIPANTS

The Study Tour in Japan is targeted both to **international professionals and managers operating in all countries in the world** and in all sectors, both in manufacturing and service companies, where Lean Thinking principles could be applied, fully or to a certain extent, bringing substantial improvements.

For people who have already implemented Lean Production principles and methodologies, the Study Tour would allow to benchmark their choices and approaches with those of Best in Class companies in order to identify additional improvement potential and initiatives.

For people who are in an investigation or designing phase of the introduction of Lean Production, the Study Tour experience would give practical and valuable suggestions in order to optimize the design of Lean Production organizational and technological innovations.

INFORMAZIONI

Partecipazione Fee

€ 5.800,00 + VAT (if required).

For Alumni Bocconi members the participation fee is € 4.800,00 + VAT (if required).

The participation fee includes:

- 6 nights in Hotel in single rooms.
- Internal (Japan) transportation (trains and buses).
- Scientific and organizational assistance of the coordinator of the Study Tour and of another Professor. They are all faculty members at SDA Bocconi School of Management or at other international partner institutions.
- 1 Japanese reference person guiding the group during the whole period.
- 1 formal Japanese dinner.
- 4 lunches (from Monday to Thursday).
- Entrance fees for all cultural visits.

The participation fee does not include the following:

- Flight ticket to and from Japan.
- Dinners (except for the formal Japanese dinner) and remaining lunches.

For Further information

To get any additional information and to contact the program coordinator:

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fax +39 02 5836.6795
www.sdabocconi.it/japanstudytour

To register:

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tel. +39 02 5836.6802

Application Procedure

The final deadline for application is:

September 10, 2010. The application procedure is considered completed when both the application form, completely filled in and signed, and the full payment will be received.

All necessary information is contained in the attached application form.

The Study Tour requires a minimum of about 20 and a maximum of 25 participants. Priorities will be assigned based on the application date.

On the basis of the number of applications received, SDA Bocconi School of Management have the right to cancel the initiative at the latest by Monday October 18, 2010 communicating the decision to all participants via fax or via e-mail.

SDA BOCCONI SCHOOL OF MANAGEMENT



Since 1971 SDA Bocconi School of Management has been engaged in the training of executives, with an international approach.

Our vision of empowering life is present throughout our program offerings: executive and custom programs, MBA and Masters, for the development of individuals, companies, institutions and economic systems.

SDA Bocconi dedicates energy and resources to creating value and spreading values through research, teaching and relations with the scientific, business and institutional communities.

ACCREDITATIONS



European Quality Improvement System



Association of MBAs



Quality Management System Certification ISO 9001:2000
Financed Projects Service Centre

ASSOCIATIONS



European Foundation for Management Development



Association to Advance Collegiate Schools of Business



European Academy of Business in Society



European Corporate Governance Institute



Partnership in International Management



Community of European Management Schools and International Companies



The Italian Association for Management Education Development

RANKINGS

Financial Times
Forbes
Wall Street Journal
Business Week
America Economia
Espansione

