David Bardolet

ASSOCIATE PROFESSOR OF PRACTICE
Corporate Strategy

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Biography

David Bardolet is an Associate Professor of Practice of Strategy and Entrepreneurship at SDA Bocconi School of Management. Since 2018, he has been the Associate Dean for the SDA Bocconi Asia Center.

He teaches courses in business strategy, corporate strategy and entrepreneurship. He has also conducted research and education programs with many multi-national companies in a variety of industries. His current research activities focus on helping companies to improve the effectiveness of their corporate entrepreneurship efforts.

Recently he has also conducted research on behavioral strategy, resource allocation and strategic decision-making processes. In particular, he studies corporate resource allocation processes and the managerial biases that affect the efficiency of those processes.

His works have been published in Journal of Management, Strategic Management Journal and Industrial and Corporate Change, among others, and his research has been presented and discussed at numerous academic conferences. He has won the Bocconi Teaching Excellence Award three times.

David earned a degree in Industrial Engineering from Universitat Politècnica de Catalunya in Barcelona (Spain), an MBA from IESE Business School in Barcelona (Spain) and a Ph.D. in Management from the University of California Los Angeles (U.S.).

Teaching domains

Growth Strategy

Digital Innovation

Corporate Entrepreneurship

New Business Models

Scenario Planning

ARTICLES IN SCHOLARLY JOURNALS

LOVALLO D., BROWN A. L., TEECE D. J., BARDOLET D.
Resource re-allocation capabilities in internal capital markets: The value of overcoming inertia

Strategic Management Journal, 2020, vol.41, no. 8, pp.1365-1380

BARDOLET D., LOVALLO D., BROWN A.
The effect of relative size, profitability and growth on corporate capital allocations
Journal of Management, 2017, vol.43, no. 8, pp.2469-2496

BARDOLET D., FOX C., LOVALLO D.
Corporate capital allocation: a behavioral perspective
Strategic Management Journal, 2011, vol.32, no. 13, pp.1465-1483

BARDOLET D., LOVALLO D., RUMELT R.
The hand of corporate management in capital allocations: patterns of investment in multi- and single-business firms
Industrial and Corporate Change, 2010, vol.19, no. 2, pp.591-612

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

BARDOLET D., DHANWANI R.
Agile management in the arts in *Managing the Cultural Busines: Avoiding Mistakes, Finding Success*
M.Addis, A.Rurale (Eds),Routledge, chap. 4, 2020

BARDOLET D.
Cross-subsidization in *The Palgrave Encyclopedia Of Strategic Management*
D. J. Teece, M. Augier(Ed), Palgrave Macmillan, 2016

BARDOLET D.
Principal-agent in *The Palgrave Encyclopedia Of Strategic Management*
D. J. Teece, M. Augier(Ed), Palgrave Macmillan, 2016

VENZIN M., BARDOLET D.
Series of Regional Cases: North America; APAC; South Europe; North Europe; South America in *Prysmian Group 2015 Annual Report*
Prysmian Internal Publication, 2015

BARDOLET D., LOVALLO D., RUMELT R.
The hand of management: Differences in capital investment behavior between multi-business and single-business firms in *Management Innovation: Essays in the Spirit of Alfred D. Chandler, Jr.*
W. Lazonick, D. J. Teece (Eds),Oxford University Press, chap. 12, pp.348-370, 2012

FOX C., BARDOLET D., LIEB D.
Partition Dependence in Decision Analysis, Resource Allocation, and Consumer Choice in *Experimental Business Research Marketing, Accounting and Cognitive Perspectives - Volume III*
Rami Zwick, Amnon Rapoport (Eds),Springer, pp.229-251, 2005

CASES IN INTERNATIONAL CASE COLLECTIONS

VENZIN M., BARDOLET D., ZERRILLO P. C., CHAN C.
Prysmian Group in Asia Pacific: Implementing Strategy
2017, The Case Centre, Great Britain

VENZIN M., BARDOLET D., ZERRILLO P. C., CHAN C.
The Prysmian Group: Strategy in Asia Pacific
2016, The Case Centre, Great Britain

PROCEEDINGS/PRESENTATIONS

BARDOLET D.
The use and misuse of analogies in decision-making: An experimental study
SMS Strategic Management Society Special Conference - June 13-15, 2014, Copenhagen, Danmark

BARDOLET D.
Firm-level dynamic capabilities and resource allocation: The empirical foundations of financial agility
Annual Meeting of the Academy of Management - August 9-13, 2013, Orlando, FL, USA

BARDOLET D., LOVALLO D., TEECE D.
Resource Allocation and Dynamic Capabilities
35th DRUID Celebration Conference, June 17-19, 2013, Barcelona, Spain

BARDOLET D.
From big to small: The relative size effect on corporate capital allocation
SMS 32nd Annual International Conference, October 7-9, 2012, Prague, Ceszk Republic

BARDOLET D.
From big to small: The relative size effect on corporate capital allocation
DRUID Academy Conference - January 19-21, 2012, Cambridge, UK

Grants & Honors

Best Professor of the Year Award – Università Commerciale Luigi Bocconi , 2012

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