

Giovanna Zanotti

FELLOW

Audit & Risk Management

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Biography

Giovanna Zanotti is a Fellow of Banking and Insurance at SDA Bocconi School of Management. She is a Full Professor at the Università degli Studi di Bergamo and a Contract Professor at Università Bocconi.

She has collaborated with SDA Bocconi since 1998. She has conducted research and education projects with leading enterprises.

Her research activities focus on structure and efficiency of financial markets and derivatives, risk management and financial engineering. Recently, she has been focusing on the following topics: behavioral Black and Scholes; structured bonds and efficient frontiers; gender and mutual fund performance.

She is the author of numerous books and articles on her topics of interest. Her works have been published in European Financial Management, the International Journal of Managerial Finance, the Journal of International Financial Markets, Institutions & Money and the Journal of Multinational Financial Management, among others. She is an editorial board member of the International Journal of Portfolio Analysis and Management. She actively participates in the most prestigious international conferences; she was a Visiting Professor at Calgary University in 2007. She is an independent board member of SESA S.P.A. and Banca Akros; she was an independent board member of Banca Aletti (2012–2017). She was the General Secretary of ACEPI (the Italian Association of Certificates and Investment Products).

Giovanna earned a degree in Economics and a Ph.D. in Business Administration both from Università Bocconi.

Teaching domains

Derivatives

Financial Markets & Instruments

Risk Assessment & Management

Asset Pricing

ARTICLES IN SCHOLARLY JOURNALS

JAISWAL-DALE A., SIMON-LEE F., ZANOTTI G., CINCINELLI P.
The Role of Social Networking in Capital Sourcing

Global Business Review, 2022, vol.23, no. 2, pp.247–258

CINCINELLI P., DAMIANI A. J., JAISWAL-DALE A., ZANOTTI G.

Booms in Agricultural & Non-Agricultural Prices: Who Is Responsible?

Journal of Accounting and Finance, 2021, vol.21, no. 3, pp.82–98

VIGANÒ B., VITALI S., MORIGGIA V., ZANOTTI G.

The investment certificates in the Italian market: a comparison of quoted and estimated prices

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Sex & the City. Are financial decisions driven by emotions?

Journal of Behavioral and Experimental Finance, 2018, vol.21, pp.50–57

POITRAS G., ZANOTTI G.

Housing Market Bubbles and Mortgage Contract Design: Implications for Mortgage Lenders and Households

Journal of Risk and Financial Management, 2018, vol.11, no. 3, pp.1–18

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Mortgage contract design and systemic risk immunization

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GERANIO M., ZANOTTI G.

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European Financial Management, 2012, vol.18, no. 5, pp.867–895

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Hedging with futures: Efficacy of GARCH correlation models to European electricity markets

Journal of International Financial Markets, Institutions & Money, 2010, vol.20, no. 2, pp.135–148

ZANOTTI G., DI ANTONIO M., BRUNO B.

Sistemi gestionali - Il cost management nelle banche italiane: verso un modello condiviso

Bancaria, 2007, vol.63, no. 3, pp.32–44

ZANOTTI G.

Economie di scala e di diversificazione nel sistema bancario italiano

Banche e Banchieri, 1998, vol.25, no. 1, pp.30–46

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

ZANOTTI G.

Demutualization and the globalization of stock markets in *Handbook Of Research On Stock Market Globalization*

G. Poitras(Ed), Edward Elgar Publishing, pp.163–180, 2012

LAZZARI V., ZANOTTI G.

An assessment of the quality of listing services: the italian case in *Trends in the european securities industry*

V. Lazzari (Eds),Egea, pp.51–88, 2011

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La valutazione della performance in *Economia del mercato mobiliare*

P. L. Fabrizi(Ed), Egea, pp.493–520, 2011

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L'efficienza dei mercati in *Economia del mercato mobiliare*

P. L. Fabrizi(Ed), Egea, pp.521–550, 2011

POMANTE U., SAITA F., ZANOTTI G.

L'utilizzo degli strumenti derivati nella gestione di portafoglio in *Economia del mercato mobiliare*

P. L. Fabrizi (Eds), Egea, pp.587-628, 2011

ZANOTTI G.

Organizzazione e struttura dei mercati mobiliari in *Economia del mercato mobiliare*

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Short-Term Interest Rates Volatility and Liquidity Risk in *Stock Market Liquidity*

François-Serge Lhabitant, Greg N. Gregoriou (Eds), John Wiley & Sons, pp.67-76, 2008

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BRUNO B., ZANOTTI G.

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M. Di Antonio (Eds), Bancaria Editrice, pp.27-56, 2006

PROCEEDINGS/PRESENTATIONS

GERANIO M., LAZZARI V., ZANOTTI G.

Listing and being listed costs: an international comparison

World Finance Conference - 15-17 June, 2011, Rhodes, Greece

ZANOTTI G., FUSAI G.

New efficient frontier: can structured products really improve risk-return profile?

European Financial Management Association Meeting - 22-25 June, 2011, Braga, Portugal

ZANOTTI G., GABBI G.

Emotional state, financial expectations and overconfidence

EFM SYMPOSIUM: Asian Financial Management - 24-26 March, 2011, Beijing, China (PRC)

ZANOTTI G., ALEMANNI B., PENA PINA A.

On the role of behavioral finance in the pricing of financial derivatives: the case of S&P500

EFMA Annual Conference - June 23-26, 2010, Aarhus, Denmark

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World Finance Conference - May 26-28, 2010, Porto, Portugal

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Southern Finance Association Annual Meeting - November 18-21, 2009, Captiva Island, FL, United States of America

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FMA Annual Meeting: Corporate Hedging - 21-24 October, 2009, Reno, Nevada, United States of America

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MFA Annual Meeting - August 6-8, 2009, Chicago, United States of America

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Equity markets don't fit all companies: an analysis of public to private deals in Continental Europe

EFMA Annual Conference - 25-28 June, 2008, Athens, Greece

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Forecasting electricity futures volatility through hedging methodologies

27th International Symposium Of Forecasting - 23-27 June, 2007, New York, United States of America

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Climate variables and weather derivatives

FMA Annual Meeting - 11-14 October, 2006, Salt Lake City, United States of America

ZANOTTI G.

Exchange traded funds versus traditional mutual funds: a comparative analysis on the italian on the italian markets

Journal Of Banking And Finance-30th Anniversary Conference: Changes In The World'S Financial Markets - June 6-8 2006, Beijing, China (PRC)

RESEARCH REPORTS

FUSAI G., ZANOTTI G.

New Efficient Frontier: can structured products really improve risk return profile?

2010, BAFFI-CAREFIN Centre for Applied Research on International Markets, Banking, Finance & Regulation, Milano, Italy

WORKING PAPERS

ALEMANNI B., PENA PINA A., ZANOTTI G.

On the Role of Behavioral Finance in the Pricing of Financial Derivatives: The Case of the S&P 500

2010, BAFFI-CAREFIN Centre for Applied Research on International Markets, Banking, Finance & Regulation, Milano, Italy

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