

# Massimo Aielli

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SENIOR LECTURER

**Management Control Systems**

**MASSIMO.AIELLI@SDABOCCONI.IT**

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## Biography

Massimo Aielli is a Senior Lecturer of Management Control Systems at SDA Bocconi School of Management. He is an Adjunct Professor in Accounting and Control at Università Bocconi.

At SDA Bocconi, he was in charge of Management Accounting courses in MBA programs (2000–2005), Custom Executive Education Programs Director for the Accounting and Control department (2001–2005) and Director of the Executive Master Administration Finance Control program (EMAF, 2008–2013). Since 2018 he has been Category Manager for education programs on Management and Control Systems. He has conducted research and education projects with some major players in the automotive, power generation, fashion & design, banking, pharmaceutical, telecommunications, information technology, building, chemical, energy and food industries.

His research activities focus on management and control systems, performance measurement systems, cost containment systems, planning systems and business innovation. Currently, he is developing digital cost management and the links between planning systems and business innovation.

He is the author of numerous books and articles on his topics of interest. His works have been published in Quaderni di Management, Sviluppo & Organizzazione, Lecco Economia and Italia Oggi, among others.

Massimo earned a degree in Business Administration from Università Bocconi and an ITP (International Teachers Programme) at the Institut d'Administration Des Entreprises di Aix-En-Provence (France). He is certified as a Business Innovation Manager at the GIMI (Global Innovation Management Institute) in Boston. He is married with two children and is passionate about watercolors, ballroom dancing and drone aerial photography.

## Teaching domains

Cost Management

Value Based Management

Performance Management

Strategic & Business Planning

Budgeting & Forecasting

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## ARTICLES IN SCHOLARLY JOURNALS

AIELLI M.

**Misurare l'efficienza organizzativa: una sfida possibile**

Quaderni di Management, May, 2010, vol.45, pp.1-13

AIELLI M., CAVENAGHI S.

**Il movimento della qualità**

Sviluppo & Organizzazione, 1994, vol.141, pp.105-120

AIELLI M.

**La qualità totale: Certificazione e Quality Award**

Lecco Economia, 1993, vol.3

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## PRACTICE-ORIENTED BOOKS

AIELLI M.

**Contenere i costi : una via per crescere senza rinunce**

Egea, Milano, Italy, 2012

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## EDITED BOOKS

AIELLI M., DOSSI A., DOYLE D. (EDS.)

**Il controllo strategico dei costi - Edizione Italiana**

Egea, Milano, Italy, 2006

AIELLI M., DE CARLO M., DESSY A., IMPERATORI B., MONTANARI F., ORTINI M., PARADISO L. (EDS.)

**Talenti si diventa. Esperienze aziendali per costruire le persone di valore**

Franco Angeli, Italy, 2006

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## TEXTBOOKS

AIELLI M., MIROGLIO F., MORELLI M., TOMASI G.

**Management Accounting For Arts And Entertainment - Exercise Book**

Egea, Milano, Italy, 2019

AIELLI M.

**I costi e le decisioni di gestione operativa**

Consorzio per l'Università a distanza, Italy, 1993

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## ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

AIELLI M.

**I progetti di miglioramento della qualità in Italia: quale percorso evolutivo?**

Italia Oggi, 29 October, 1993

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