

Bettina Gehrke

LEADERSHIP

ARTICLES IN SCHOLARLY JOURNALS

GEHRKE B., SPORTELLI M.

Un giro del mondo per le imprese

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FILIPPINI C., GEHRKE B., SPORTELLI M.

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GEHRKE B.

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La legge di Allah. Medio Oriente: l'impatto della cultura religiosa islamica sul business

Economia & Management, 2011, no. 3, pp.40-45

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Dalla Cina nel mondo

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Le risorse umane in Cina: guanxi o competenze?

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Comunicazione interculturale: i cinesi preferiscono tacere

Economia & Management, 2005, no. 4, pp.34-38

RESEARCH MONOGRAPHS

MORONE T., GEHRKE B.

Zur italienischen Gesellschaft, Kultur und Identität – Ein Literaturbericht zur anthropologischen Länderkunde: Italien

IKO – Verlag für Interkulturelle Kommunikation, Frankfurt am Main, Germany, 2001

PRACTICE-ORIENTED BOOKS

DI MAURO M., GEHRKE B.

Cittadini globali: Strumenti didattici per la formazione interculturale

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CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GEHRKE B.

Verantwortungsvolle Führungskräfte in globalen Unternehmen in *Personalmanagement: Internationale Perspektiven und Implikationen für die Praxis*

B. Covarrubias Venegas, K. Thill, J. Domnanovich(Ed), Springer, chap. 15, pp.267–282, 2018

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Leadership and Global Understanding in *Leadership Today – Practices for personal and professional performance*
J. Marques, S. Dhiman (Eds),Springer, chap. 21, pp.371–385, 2016

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B. Gehrke, W. C. Claes(Ed), Palgrave Macmillan, pp.132–148, 2014

GEHRKE B., JONSEN K.

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EKELUND B. Z., SHNEOR R., GEHRKE B.

“Diversity Icebreaker” in cross-cultural training in *Diversity Icebreaker*

B. Z. Ekelund, E. Langvik (Eds),Human Factor Publishing, pp.87–108, 2008

OTHER

DI MAURO M., GEHRKE B.

Feeling Italian

2019, SIETAR Italia-Andersen, Italy

PROCEEDINGS/PRESENTATIONS

GEHRKE B.

“Making Global Citizens”: The role of teaching and learning

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